



SOME HISTORY

ON SMART CHICKEN®

Smart Chicken was founded in 1998 in the city of Tecumseh, NE with the mission of producing the best tasting chicken on the market.

Smart Chicken® Organic Farms

You will be visiting one of Smart Chicken's Organic Farms around Tecumseh, NE. This particular farm is dedicated to raising organic, free-range flocks. Our organic farms are certified 100% organic by the USDA through the state of Iowa's Department of Agriculture and Land Stewardship. Our organic flock barn dimensions are 510' x 43', and each barn houses approximately 25,000 birds. Our state-of-the-art farms use a technology called tunnel ventilation, which controls air flow much more effectively and provides a consistent supply of fresh air. The organic birds are given access to the outdoors to forage and feed in a free-range environment.

Home of Smart Chicken®

Tecumseh, NE is home to Smart Chicken's Processing Facility, which kills, eviscerates, and chills approximately 275,000 birds weekly. This facility was previously a kill and cook facility for Campbell's Soup and at one time, housed the entire Smart Chicken operation—from processing to distribution. Today, the Tecumseh plant is where the first two important processes occur: controlled atmosphere stunning (CAS) and the air-chill process.

History of Tecumseh

Tecumseh is the county seat of Johnson County, Nebraska, United States. The town was established in 1856 with the name of Frances. History states that Frances was the wife of Col. Richard M Johnson, for whom Johnson County was named, although Johnson was never married. Shortly after being founded, the name was changed to Tecumseh to honor the Native American chief said to have been killed by Johnson during the Battle of the Thames.

Interesting Fact

The town was used largely for the setting of the made for TV mini-series *Amerika*, which depicted life in a small American town after a successful takeover by the Soviet Union.

Waverly Complex

The Waverly Complex is made up of the Smart Chicken Corporate Office and the Waverly Plant. The complex broke ground in 2005 and the packaging and distribution processes moved from Tecumseh and began in Waverly in May of 2006. The Waverly Plant processes, packages, and distributes approximately 275,000 birds weekly. It is comprised to two floors, which includes 8 distribution docks and 3 receiving docks.

History of Waverly

Waverly is a city in Lancaster County, Nebraska and is part of the Lincoln, Nebraska Metropolitan Statistical Area. Waverly was officially incorporated as a village in 1885 and the name "Waverly" was from the novel "Waverly", written by Sir Walter Scott. Waverly, like most villages in the 1800's, owes its creation to the railroad.

Interesting Fact

Waverly, NE has one of the lowest electric rates in the United States.